

Managing the Environment: Business Opportunity and Responsibility

John R. Beaumont, BRIAN WHITAKER, LENE PEDERSEN



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Many of the books published on this subject have so far been written by environmental scientists or from a strictly economic viewpoint. Managing the Environment aims to redress the balance by considering the impacts of environmental issues on various management functions, including accounting and finance, marketing, production and operations, information systems and organizational behaviour and culture. Each chapter includes review and study questions, and case studies form an important part of the book.

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