



# **The Investor's Guide to Active Asset Allocation: Using Technical Analysis and ETFs to Trade the Markets**

*Martin Pring*

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## **The Investor's Guide to Active Asset Allocation: Using Technical Analysis and ETFs to Trade the Markets** Martin Pring

*The Investor's Guide to Active Asset Allocation* offers you the background and analytical tools required to take full advantage of the opportunities found in asset allocation, sector rotation, ETFs, and the business cycle.

Written by renowned technical analyst and best-selling author Martin Pring, the book presents Pring's unique Six Business Cycle Stages, explaining why certain asset categories perform better or worse during different phases of the business cycle, and demonstrating how to use intermarket tools and technical analysis to recognize what business cycle stage the market is in.

Pring shows you how to apply active asset allocation, rotating among sectors and major markets (stocks, bonds, and futures) as the business cycle stage changes, to develop optimum allocation strategies. He focuses on exchange traded funds (ETFs) as the best vehicle for asset allocation rotation, since they are easily traded and have much more flexibility than mutual funds. He also offers specific guidelines for what sectors to be in, depending on the business cycle stage.

*The Investor's Guide to Active Asset Allocation* provides you with proven investing expertise on:

**Asset Allocation for Specific Stages** This dynamic investing resource also gives you access to downloadable content, which contains supplementary information that will help you execute the strategies described in the book. You'll find links to useful websites that contain a wide-ranging library of ETFs, database sources, historical data files in Excel format, and a collection of historical multi-colored PowerPoint charts. An essential tool for improving your analytical skills, *The Investor's Guide to Active Asset Allocation* shows you how to move from a passive to an active allocation model and explains the link between business cycle and stock market cycle for more effective - and profitable - trading and investing.

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