



A Guide to Non-Cash Reward: Learn the Value of Recognition Reward Staff at Virtually No Cost Improve Organizational Performance (Business Success)

Michael Rose

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The single most significant cause of motivation problems can be a lack of basic day-to-day recognition. Taking recognition seriously can soon have a major impact on the effectiveness of your business.

A Guide to Non-Cash Reward takes the reader through the different types of recognition and teaches you how to implement recognition programmes. With key learning points from public and private sector organizations, it gives valuable advice on: the value of recognition,

how and when you should recognize people, use of non-cash rewards, prizes and gifts to incentivize, costs and budgeting, how to implement strategies, pitfalls to avoid.

With case studies from powerful international companies, A Guide to Non-Cash Reward is an essential read at a time when salaries are under pressure and staff are more important than ever.

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