

# Live from the Campaign Trail: The Greatest Presidential Campaign Speeches of the Twentieth Century and How They Shaped Modern America

Michael A. Cohen



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As the country wades into the hotly contested 2008 presidential election season, we look to the candidates' public pronouncements to gain an understanding of their platforms and to get a sense of the political direction our country might take over the course of the next four years. Presidential campaign oratory has always inspired and incited voters. In this collection of 27 pivotal campaign speeches, Michael Cohen helps bring to life the speeches that defined and dramatized American politics over the last century. From FDR's pledge for a "New Deal" to Nixon's legendary "Checkers" speech, from Dan Quayle's attack on Murphy Brown to select speeches from this year's presidential race, the "stump" speech has been the primary vehicle for candidates to share their political ambitions and ideals with the American people. With supporting essays that set the scene and provide the appropriate context for understanding what was said, how it was said, and why, *Live from the Campaign Trail* illustrates how campaign speeches have fundamentally shaped the way we think about American politics.

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