



Energy Efficiency: The Definitive Guide to the Cheapest, Cleanest, Fastest Source of Energy

Steven Fawkes

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Energy risk has reappeared on the corporate and social agenda with a bang and the complexity of the issues has increased many-fold since the days of the last great wave of concern following the oil crises of the 1970s.

Steven Fawkes' Energy Efficiency is a comprehensive guide for managers and policy-makers to the fundamental questions underpinning energy-efficiency and our responses to it:

- what do we really mean by energy efficiency?
- what is the potential (in different dimensions)?
- why it is important?
- what management processes lead to optimisation of energy efficiency?
- what technologies are useful for improving energy efficiency?
- what policies can be used to promote energy efficiency?
- how can energy efficiency be financed?
- how can energy suppliers engage with energy efficiency?

The result is the most comprehensive review to-date of the barriers and opportunities associated with improving energy efficiency. Clearly written and erudite, Steven Fawkes addresses every aspect of energy efficiency, including the huge and vitally important untapped potential offered by effective energy management and the application of existing technology. He also identifies barriers, such as the rebound effect and how they can be mitigated and he provides a comprehensive review of innovative energy efficiency financing options. This book is a 'must read' for anyone with an interest in energy supply and demand reduction.

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