



Essentials of Cost Management (Essentials Series)

Catherine Stenzel, Joe Stenzel

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An accessible, practical survey of cost management methods

Essentials of Cost Management provides an unbiased survey and explanation of the cost management approaches and methods currently available for immediate application in day-to-day activities. Rather than advocate a particular method, this book assists readers in choosing the best approach or blend of cost management strategies to address specific business problems. The expert authors also discuss cutting-edge topics such as target costing, capacity management, and activity-based costing/management.

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