



Running an Auto Detail Shop - Articles and Essays Volume II (Lance Winslow Small Business Series - Auto Detailing Book 2)

Lance Winslow

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Especially designed for the Auto Detailer, Start-Up Entrepreneur, or Automotive Professional on the go with essays and articles between 200 and 3000 words each, yes, formulated for the Kindle Reader who is busy, but can spare a few minutes between activities of family, work, and hobbies. In this volume we discuss the following topics:

1. Auto Detailing and Boat Detailing
2. Detailing Your Car
3. 2008 Trends Right Before Recession
4. Detailing Under the Hood
5. How to Assess Your Mobile Competition
6. Auto Detailing and Labor Supply
7. Plastic Repair for Auto Body Shops
8. Detail Business Options
9. How to for Customers – Interior Detailing
10. Managing a Regional Mall Car Detailing Concession
11. Storm Drain Requirements
12. Adding Battery Cleaning Services
13. The Perfect Crew
14. Small Businesses You Can Start in the Automotive Sector
15. Car Wash Property Considerations
16. Cleaning Latte Stains from Your Car
17. Initial Fees in Franchised Auto Shops
18. How to Write a Business Market Analysis
19. Professional Car Care Businesses You Can Start
20. Bird Droppings on Convertible Tops
21. Why the Customer is Always Right at a Carwash
22. Creative Customer Service
23. Dealing With Droughts
24. Headlight Restoration for Fleets
25. Add-on Services Considered
26. What Your Business Vendors Carefully
27. Co-Branding in the Auto Sector
28. Clear Coats and Modern Cars
29. Understanding the Franchise Relationship
30. Absorption of Bird Droppings on Clear Coats
31. Hummer Rage and Eco-Terrorists
32. An Organized Life Has Its Advantages
33. The Dangers of Up-Selling
34. Evaluating Titanium Dioxide Applications

35. How to Create Extremely Happy Customers

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