

Race for Sustainability: Energy, Economy, Environment and Ethics

Ken Hickson

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"Even with the latest and best vehicles, machinery, technology and buildings, if we continue to use resources irresponsibly — if we continue to waste food, water and energy — we are not even in the race."

This book looks at the sustainable issues and the accompanying opportunities, and leads readers on a fast track to clear the air and drive to a sustainable, low-carbon future. To focus on renewable energy and energy efficiency. To stop the burning and stop wasting resources. Read on and let the wealth of information in this book inspire you along your sustainability journey. Join the race and act soon.

A portfolio of stories, essays, profiles and case studies covering the four E's of Sustainability: Energy, Economy, Environment and Ethics.

Contents:

- Introducing the Race for Sustainability
- Why Sustainability Matters
- Making Energy Efficiency Sexy
- Building Hopes Beyond Green Buildings
- The Sun Shines on Renewables
- Industrial and Innovative Solutions
- Gold Standard for Sustainable Events
- Air Pollution, Deforestation and Biodiversity
- Resourceful Management of Waste
- Energy Literacy and Creative Education
- Ethics, Media and Communication

Readership: Professionals, researchers and students in the field of sustainability, climate change economics, corporate social responsibility, and environmental studies, and the general public interested in sustainability and the environment.



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