



# **Professionalizing Business Analysis: Breaking the Cycle of Challenged Projects: Breaking the Cycle of Challenged Projects (Business Analysis Essential Library)**

*Kathleen B Hass*

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With the continually changing business environment, the business analyst is becoming a critical project leader and business/technology consultant — helping organizations ensure they are investing in the most valuable projects, and then managing the project benefits. Professionalizing Business Analysis: Breaking the Cycle of Challenged Projects focuses on the emerging business analysis profession, and describes both the strategic and tactical roles of the business analyst.

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### About the Author

Kathleen Hass, PMP is the Project Management and Business Analysis Practice Leader for Management Concepts. A prominent presenter, author, and lecturer in strategic project management and business analysis, Ms. Hass's expertise includes leading technology and software-intensive projects, building and leading strategic project teams, and conducting program management for large, complex engagements. She has more than 25 years of experience in project management and business analysis, managing large, complex projects in the airline, telecommunications, retail, and manufacturing industries and in the U.S. federal government.

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