



The Lifetime of a Durable Good: An Economic Psychological Approach (Theory and Decision Library A:)

G. Antonides

Download now

[Click here](#) if your download doesn't start automatically

The Lifetime of a Durable Good: An Economic Psychological Approach (Theory and Decision Library A:)

G. Antonides

The Lifetime of a Durable Good: An Economic Psychological Approach (Theory and Decision Library A:) G. Antonides

As a psychologist by education, my interest is in how people solve problems. At the Economic Institute of Leyden University, I learned that economists study human behavior too, although their studies are limited to economic affairs. At the Institute of Scientific Research on Consumer Affairs (SWOKA), I became aware of the needs of consumer organizations and the government for consumer research to base their policy on. At Erasmus University Rotterdam, I got the opportunity to integrate my interests and knowledge into this book. The first part of the book attempts to integrate psychological theories of attitude, perception, motivation and decision into economics. Both disciplines are concerned with human behavior, and the economic paradigm of demand, subject to restrictions, is combined with the psychological tradition of direct measurements of perceptions and motivations. This results in a micro-model of economic choice that can be tested by means of information obtained directly from consumers. The empirical study deals with the problem of scrapping a durable consumption good. By means of a consumer survey, the micro-model of choice is applied to the decision to scrap a durable good, or to repair the good in case of a defect. This individual decision obviously is connected with the large scale problem of waste, and with the manufacturer's problem of producing durable goods with a certain quality and durability.

 [Download The Lifetime of a Durable Good: An Economic Psycho ...pdf](#)

 [Read Online The Lifetime of a Durable Good: An Economic Psyc ...pdf](#)

Download and Read Free Online The Lifetime of a Durable Good: An Economic Psychological Approach (Theory and Decision Library A:) G. Antonides

From reader reviews:

Mark Sawyers:

The particular book *The Lifetime of a Durable Good: An Economic Psychological Approach (Theory and Decision Library A:)* has a lot of knowledge on it. So when you read this book you can get a lot of advantage. The book was compiled by the very famous author. Tom makes some research ahead of write this book. This specific book very easy to read you may get the point easily after reading this book.

Peter Cox:

Reading a book for being new life style in this season; every people loves to go through a book. When you study a book you can get a wide range of benefit. When you read books, you can improve your knowledge, due to the fact book has a lot of information onto it. The information that you will get depend on what types of book that you have read. If you want to get information about your research, you can read education books, but if you act like you want to entertain yourself you are able to a fiction books, these kinds of us novel, comics, and soon. The *The Lifetime of a Durable Good: An Economic Psychological Approach (Theory and Decision Library A:)* provide you with new experience in looking at a book.

Gale Taylor:

Within this era which is the greater person or who has ability in doing something more are more important than other. Do you want to become certainly one of it? It is just simple method to have that. What you are related is just spending your time not very much but quite enough to enjoy a look at some books. One of the books in the top list in your reading list will be *The Lifetime of a Durable Good: An Economic Psychological Approach (Theory and Decision Library A:)*. This book and that is qualified as *The Hungry Hillside* can get you closer in turning into precious person. By looking right up and review this e-book you can get many advantages.

Eric Beckman:

Reading a guide make you to get more knowledge from the jawhorse. You can take knowledge and information originating from a book. Book is prepared or printed or descriptive from each source this filled update of news. With this modern era like right now, many ways to get information are available for you actually. From media social just like newspaper, magazines, science e-book, encyclopedia, reference book, novel and comic. You can add your understanding by that book. Do you want to spend your spare time to open your book? Or just in search of the *The Lifetime of a Durable Good: An Economic Psychological Approach (Theory and Decision Library A:)* when you required it?

Download and Read Online The Lifetime of a Durable Good: An Economic Psychological Approach (Theory and Decision Library A:) G. Antonides #YN5DKRS1ICB

Read The Lifetime of a Durable Good: An Economic Psychological Approach (Theory and Decision Library A:) by G. Antonides for online ebook

The Lifetime of a Durable Good: An Economic Psychological Approach (Theory and Decision Library A:) by G. Antonides Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read The Lifetime of a Durable Good: An Economic Psychological Approach (Theory and Decision Library A:) by G. Antonides books to read online.

Online The Lifetime of a Durable Good: An Economic Psychological Approach (Theory and Decision Library A:) by G. Antonides ebook PDF download

The Lifetime of a Durable Good: An Economic Psychological Approach (Theory and Decision Library A:) by G. Antonides Doc

The Lifetime of a Durable Good: An Economic Psychological Approach (Theory and Decision Library A:) by G. Antonides Mobipocket

The Lifetime of a Durable Good: An Economic Psychological Approach (Theory and Decision Library A:) by G. Antonides EPub