



El Líder No Nace...¡Se Hace! (EXITO) (Spanish Edition)

Roberto Luna Arocas

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Este libro expresa con profundidad y sencillez el viaje de un directivo de éxito que busca su mejora para llegar a ser líder, mentor y coach. Las conversaciones y reflexiones entre Pau (el asesor, mentor y coach) y José (el directivo) simbolizan el camino que recorre un directivo cuando se plantea un salto significativo en su desarrollo profesional. Un camino lleno de inseguridad y miedo, de ilusiones y esperanza, de realidades y objetivos que ve la luz a medida que el directivo prueba su valentía, coraje y equilibrio.

Este viaje hacia el talento está pensado para todas aquellas personas que quieren llegar a ser líderes de sus empresas, departamentos, áreas, proyectos o vidas profesionales. Su fuerza radica en su capacidad de analizar y comprender la realidad del complejo comportamiento humano en la empresa a través de un proceso de asesoría, *mentoring* y *coaching ejecutivo*. Dirigido a todos los que coordinen equipos, tengan cargos de responsabilidad, dirijan empresas o las estén creando. Y en general a todos los empleados que quieren emprender el gran salto y necesiten reflexionar sobre su equilibrio competencial y su talento.

Roberto Luna-Arocas, además de Coach Certificado Profesional, conferenciante internacional y escritor, es presidente de AECOP Levante Coaching, miembro de la junta directiva de AEDIPE Comunidad Valenciana, director del Máster de Gestión del Talento (Universidad de Valencia), profesor titular de universidad del Departamento de Dirección de Empresas (Facultad de Economía, Universidad de Valencia).

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