



Operations Management in Context

Frank Rowbotham, Masoud Azhashemi, Les Galloway

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Operations Management in Context provides students with excellent grounding in the theory and practice of operations management and its role within organizations.

Structured in a clear and logical manner, it gradually leads newcomers to this subject through each topic area, highlighting key issues, and using practical case study material and examples to contextualize learning. Each chapter is structured logically and concludes with summary material to aid revision. Exercises and self-assessment questions are included to reinforce learning and maintain variety, with answers included at the end of the text.

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