



Operators Are Standing By

Michael Planit

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As Seen On TV!

Tap into the power of direct response marketing

How many times has this happened to you?

You're an entrepreneur with a million-dollar idea-but you don't know how to develop it. Or you're an inventor with an ingenious new product-but you don't know how to market it. Or maybe you're a small business owner with big dreams-but you don't know how to begin. Relax...

Everything you need to know is right here!

Operators Are Standing By! is your personal all-in-one guide to “Direct Response” marketing-the low-cost, high-profit method of selling your product directly to the consumer. Now for the first time, Michael Planit-marketing expert behind the Boogie Bass, Grip Wrench, Smart Tape, and many more “as seen on TV” products-will guide you step-by-step through the entire process. You'll learn how to:

- DEVELOP YOUR IDEA and create a product that really sells
- GRAB YOUR CONSUMER through TV infomercials, home shopping networks, radio ads, direct mail, catalogues, or the Internet
- INCREASE YOUR PROFITS through mastery of the upsell to maximize your revenues

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Bryan Lopez:

A lot of people always spent their particular free time to vacation or perhaps go to the outside with them loved ones or their friend. Are you aware? Many a lot of people spent they will free time just watching TV, or perhaps playing video games all day long. If you want to try to find a new activity honestly, that is look different you can read a book. It is really fun for you. If you enjoy the book that you read you can spent the entire day to reading a book. The book Operators Are Standing By it is extremely good to read. There are a lot of people that recommended this book. These people were enjoying reading this book. If you did not have enough space to deliver this book you can buy the e-book. You can m0ore effortlessly to read this book through your smart phone. The price is not very costly but this book provides high quality.

Lowell Bohler:

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