



Baseball and the Bottom Line in World War II: Gunning for Profits on the Home Front

Jeff Obermeyer

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How did the business of professional baseball fare during World War II? The sport, like many nonessential industries, struggled to find its place in society during a time of war. The men who ran the game faced government interference and manpower shortages that threatened to shut down their businesses for the duration, and they had to balance the need to show a patriotic front to the public while at the same time protecting their investments. Archival and primary sources provide insight into the perceptions of the major league owners and an understanding of how most of them were able to keep their businesses profitable while the nation fought an enormous two-front war.



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